

**Nicola Wass**  
Implementation Expert

# Transforming your strategic plans into action to deliver sustainable commercial results.

A highly experienced and commercially focused Strategy Implementation Specialist with a laser focus on delivering real business improvement and tracked commercial outcomes that deliver transformational change.





## Nicola's Expertise

Once you have built your vision and identified your strategic priorities, how do you organise and implement the activities within your business to deliver the plan? Building the plan is only the start, driving delivery, consistency and accountability is the hard part.

Nicola applies robust tried and tested processes to deliver sustainable results.

Working closely with the Leadership Team, successful outcomes are achieved by: establishing strategic priorities; building a clear plan of action; identifying key metrics; providing solutions for any blockages and ensuring accountability and ownership is maintained throughout.

With over 25 years of experience in the service industry, 10 of which specifically focused on strategy implementation and business improvement initiatives at a leadership level, Nicola can support you and your business in achieving your strategic priorities, ensuring plans stay on track and all KPI's are met.

Nicola is our dedicated expert in strategy implementation covering areas including;

- **Strategic & Operational Planning**
- **Building, Developing and Implementing Processes**
- **Business Improvement & Change Projects**
- **Project Planning & Management**
- **Leadership Coaching & Mentoring**

## In our clients words:

"Nicola has been pivotal in supporting our new Managing Director to implement and execute the people planning aligned to our strategic priorities. This has resulted in the team having absolute clarity on their roles and responsibilities. Initial commercial results are very promising."

Ian Goodall  
Managing Director / Aardvark Swift

"Nicola's insight has helped our Leadership Team address some of our key challenges at our most recent annual review. This support has resulted in developing three robust action plans that will take the business onto a new refined stage of growth."

Paul Jackman  
CEO / Thorn Baker

"I have been working with Lead Talent for the last 3 years. Nicola's guidance and expertise has been critical to gaining traction on our strategic plans. She has kept us on track and helped us resolve some business critical issues, with ease and at pace."

Richard Knight  
CEO / A B Graphic International Ltd

**Contact Nicola Wass on:**

**07876 330800**

**[Nicola.wass@lead-talent.co.uk](mailto:Nicola.wass@lead-talent.co.uk)**